

**SAFE TRAVEL ON METRO TRAINS**



# METRO TRAINS MELBOURNE PTY LTD (METRO) COMMUNITY EDUCATION UNIT (CEU)

## 'SAFE TRAVEL ON METRO TRAINS' POSTER COMPETITION

To celebrate 'Rail Safety Week' (14 to 18 August 2017), Metro's CEU invites Year 5 and 6 Melbourne metropolitan primary school students to participate in a 'Safe Travel on Metro Trains' poster competition.

### Prizes

- First prize** a PlayStation 4 500GB + a 'Dumb Ways to Die' show bag + a school visit from 'Dumb Ways to Die' mascots + a Certificate of Participation + their poster displayed at a Central Business District (CBD) station during 'Rail Safety Week'.
- Second prize** a Garmin Vivofit Jr. + a 'Dumb Ways to Die' show bag + a Certificate of Participation + their poster displayed at a CBD station during 'Rail Safety Week'.
- Third prize** a Family pass cinema voucher + a 'Dumb Ways to Die' show bag + a Certificate of Participation + their poster displayed at a CBD station during 'Rail Safety Week'.

### Poster Criteria

Posters must:

- provide a clear rail safety message for travelling on Metro Trains;
- contain correct spelling;
- be A3 in size;
- be made using pencils and/or textas and/or water colour paint and/or crayons;
- include a hand illustrated 'Metro' logo and/or Metro train;
- contain original illustrations; and
- come with a signed and dated competition entry form.

### Judging

Posters will be scored by a Judging Panel on the following:

- compliance with the criteria;
- the potential for the poster to be reproduced to promote rail safety messages; and
- general appearance (eg use of colour, creativity, visual impact and clarity of message).

### Suggested Rail Safety Messages

Suggested Rail Safety Messages:

- Mind the Gap
- Stand Behind the Yellow Line
- Remove Headphones at Level Crossings
- Level crossings - Lights? Bells? Gates? Wait!
- Walk Your Wheels (bikes, scooters, skateboards and rollerblades)
- Authorised Officers - Here to Help

Students may create their own safety message too!

### Terms and Conditions

- Entries close 4:00pm on 30 June 2017.
- Winners will be notified by 28 July 2017.
- Prizes will be presented during Rail Safety Week.
- A maximum of three entries per class may be submitted.
- Student details and school contact details are to be completed on the competition entry form and attached to the rear of the poster prior to submitting.
- Posters will remain the property of Metro (can be used for publishing purposes).
- Please send posters to:

**Metro Trains Community Education Unit**  
GPO Box 1880  
Melbourne, VIC, Australia 3000

For further information please contact the Metro Trains Community Education Unit  
[community.education@metrotrains.com.au](mailto:community.education@metrotrains.com.au)

## ENTRY FORM

NAME:

CLASS:

TEACHER:

SCHOOL NAME:

SCHOOL ADDRESS:

PARENT/GUARDIAN NAME:

PARENT/GUARDIAN EMAIL/TELEPHONE:

PARENT/GUARDIAN SIGNATURE:

DATE:

Entrants may be photographed or interviewed during prize presentations.

### PHOTO/FILM CONSENT FORM

I, ..... (insert name) of ..... (insert address) warrant and represent to Metro Trains Melbourne Pty Ltd ("MTM") that I am the parent and/or guardian of ..... (insert name) of ..... (insert address) who is under the age of 18 years old (**Minor**).

### I HEREBY GRANT PERMISSION TO MTM to:

1. Create photographic images and/or visual footage and/or audio recordings of the Minor (**Materials**).
2. Use the Materials on Metro's internal web page, Metro's social media web pages and on Metro's marketing materials for the purpose of promoting Metro's Community Education Program relating to safety around trains.

### I ACKNOWLEDGE THAT:

1. Metro is the owner of any intellectual property in the Materials.
2. Metro is committed to protecting privacy. Save for use of the Materials as stated in this consent form, Metro's Privacy Policy (see [www.metrotrains.com.au/privacy/](http://www.metrotrains.com.au/privacy/)) applies to any other use of any 'Personal Information' (as that term is defined by the **Privacy Act 1988 (Cth)** and the **Information Privacy Act 2000 (Vic)**) contained in the Materials.

Signed: .....

Dated: .....

